

# DEMARTINI INSTITUTE

## Dr. John Demartini

**Human Behavioral Specialist, Educator and Internationally Published Author**

### EARLY DAYS

Dr. John Demartini was born on Thanksgiving Day 1954 in Houston, Texas. From an early age he wore hand and leg braces to correct a birth defect. At school he had difficulty reading, writing and speaking which was later diagnosed as dyslexia and a speech impediment. In first grade, his teacher announced to his parents that he would never read, write, communicate, never amount to anything, nor go very far in life. At the age of 14 Dr. Demartini left school and headed for Hawaii where at 17 he had a near death experience as a result of strychnine poisoning. These early challenges set the scene for a remarkable transformation in his late teens.

### INSPIRED BY A VISION

Dr. John Demartini was 17, a high school drop-out, unable to read or write when he met an elderly man called Paul Bragg who was able to catalyze a profound transformation by assisting him to awaken to an inspired vision of becoming a philosopher and a teacher.

Dr. Demartini made a commitment to dedicate his life to the understanding of universal laws as they relate to maximizing human awareness and potential. With focus and determined effort, Dr. Demartini gradually broke through his dyslexia and mastered reading and writing. He passed his GED and then wrote his SATs and attained entry level into Wharton Junior College and then progressed to the University of Houston where he completed his Bachelors of Science degree in 1978. He went on to study Chiropractic at the Texas Chiropractic College where he graduated with honors and his Doctorate in 1982 at the top of his class with Magna Cum Laude.

As Dr. Demartini states, 'When you believe you cannot read or learn and you then discover that you can, it awakens an insatiable appetite for knowledge'. He has spent over 36 years avidly researching more than 270 different disciplines such as psychology, cosmology, economics, sociology, biology, theology, philosophy...

Just as Paul Bragg had inspired him to breakthrough his perceived limitations, he dreamt of being able to do the same for others.

### TODAY

Dr. Demartini travels full time to over 50 countries per year, where he shares his research and findings across the globe. He is the author of over 40 books\*, published in 21 different languages. He has produced over 50 CDs and DVDs covering subjects such as personal development, relationships, wealth, education, chiropractic and business. He has created over 72 different courses, the most advanced of them is a 21-year correspondence course. Each program is designed to assist the individual to empower and activate leadership and potential in all the seven areas of their life.

2800 Post Oak Blvd. Suite 5250 Houston Texas 77056 tel. +1 713 850 1234 or 1 888 DEMARTINI fax. +1 713 850 9239 info@drdemartini.com

Dedicated to Expanding Human Awareness and Potential

[www.drdemartini.com](http://www.drdemartini.com)



# DEMARTINI INSTITUTE

*\*To see a full list of products: Books, DVDs and CDs, produced by Dr John Demartini, please visit the website or contact the Demartini Institute on info@drdemartini.com*

## THE DEMARTINI INSTITUTE

In 1982 Dr. John Demartini founded the Demartini Institute, a private research and education institute located in Houston Texas. In 2006, the Demartini Institute expanded into Africa opening an office in Johannesburg South Africa.

The Demartini Institute is dedicated to exploring and expanding human awareness and potential and its mission is to inspire men, women and children across the world to become purposeful and disciplined masters of themselves and dedicated inspired leaders of others. Its focus is empowering individuals and organizations as well as transforming micro and macro social dynamics.

## EDUCATION AND SOCIAL INITIATIVES

In South Africa, Dr. Demartini has worked in partnership with educational organizations in an effort to empower and inspire young adults from disadvantaged backgrounds. This is done by either inviting students onto programs such as **Young Adults Inspired Destiny™** or by presenting workshops within community schools and colleges.

### TESTIMONIAL from Dr Taddy Blecher - CEO and Founder of CIDA City Campus Johannesburg

“Dr. Demartini has a unique communication gift that crosses any gap in culture, age, experience, and educational background. He uses his gift and power of storytelling to remind every individual student of the greatness that lies within them, of their own unique gift to give the world. Students listen in awe, take copious notes, and are always inspired, motivated, and excited to recommit themselves to building a vital new path forward, in lives that have often come a difficult journey to that point. Dr. Demartini should be so highly commended for the enormous time and effort and contributions he has made in donating his time so freely, to help ensure the journey forward for these youngsters is different to the journey they have walked to that point.”

Dr. Demartini has presented empowerment programs to teachers and students in many countries. In South Africa he worked with the FET Gert Sebande College and FET Westcol where he presented the **Teaching Today for Tomorrow™** Program. This is a full day workshop aimed at empowering and inspiring teachers and equipping them with tools to awaken potential and activate leadership in their students.

Dr. Demartini's **Activating Entrepreneurs™** and **Inspired Destiny™** programs for young adults, assists individuals become clear on their objectives, achieve their goals, deal with their perceived challenges and awaken leadership, vision and activate entrepreneurship.

In the United States of America, Canada, Australia and New Zealand, Dr. Demartini has presented his ideas surrounding effective education and the growing prevalence of so called 'learning disabilities' to local government

# DEMARTINI INSTITUTE

and agency bodies. His intention was to demonstrate to teachers, educators and children alike, that genius is often buried beneath the labels society has misplaced upon them.

In 2008, The Demartini Institute initiated national presentations with senior members of the South African Police Services, Metro and EMS, titled ***The Hero Within***. The aim has been to assist police men and women awaken a renewed appreciation for their services and to show them ways to activate their leadership and vision in order to be able to more efficiently and effectively deal with combating the current crime challenges in South Africa.

“Despite the constraints and challenges that our officers face daily, a highly motivated workforce can make a difference. Dr Demartini has reignited the fire. The criminals had better watch out!”

**Commissioner Oswald Reddy - Johannesburg Area Commissioner**

## THE DEMARTINI METHOD®

Dr. John Demartini developed a process called ***The Demartini Method***® which is being utilized by many psychologists, psychiatrists, social workers, educators, consultants and health professionals across the world. ***The Demartini Method***® has been labelled the tool with a 1000 uses and its applications include reducing stress, resolving conflict and being able to open the heart and mind to a new perspective and paradigm for life.

“Dr. Demartini's model is astounding... (The Demartini Method®) transcends any paradigm, method, model or technique I have ever worked with.”

**Mark Kahn, Psychologist**

## SPEAKING TO CORPORATE

Dr. Demartini presents customized corporate programs addressing professional development, increased productivity and profit. Some of Dr. Demartini's most requested business modules include:

*Dissolving Distractions and Remaining Focused,  
Prioritizing Actions and Delegating Responsibilities,  
Self-Management and Accountability,  
Increase Productivity and Results,  
Motivation & Loyalty,  
Mediating Conflict Resolution,  
Corporate Visions and Values,  
Management and Team Building*

Some of the more well known companies Dr. Demartini has spoken to are: IBM, Southwestern Bell, Tenneco, AARCO, Shell Oil Company, Onoc Resource Inc., Arcis, Oppenheimer Funds, Merrill-Lynch, Assante Financial Corporation, Ameritime Investment Corporation, ARK Financial Group, Momentum Investment Group, Futurity Financial Group, Cunningham Financial Group, ANZ Bank, Enterprise Bank, Durban Local Government - Ethekewini

# DEMARTINI INSTITUTE

Municipality, South African Broadcasting Corporation (SABC), CNA, Balltron, Hyatt International, Corporate Vision, McKenzie Corporation, Health and Fitness Magazine, Hearthstone Home Builders, Neways, Niecon, Maserati/Ferrari, Fairway Divorce Solutions, Eurocar /Imperial Car Rental, HKLM advertising agency, Net#work advertising agency, Roche and Regenysis MBA School.

“It was such an honor to have a speaker of your caliber.”

**Ian, CEO Futurity Investments**

“John's work makes a difference, a profound difference.”

**Australian Financial Review**

## THE WORLD STAGE

Publicity showcasing Dr. Demartini and his life transforming methodology and teachings has appeared in numerous leading international magazines and newspapers. His work has been referenced in over 180 books. Globally he has been interviewed on over 3000 radio and television talk shows and he has been featured in various national and international film documentaries and movies including *The Secret*, *The Opus*, *The Compass*, *The Riches* and *Oh My God*.

“Dr. Demartini is one of the all-time great and inspiring teachers, speakers, writers and leaders. I love learning from this wise man who is becoming cosmically conscious.

As I've introduced my partners like Jack Canfield and friends at my seminars and rallies to John, all want to sit at his feet like Plato did Socrates. John's mind and inspired thinking always stands the proverbial test of time.”

**MARK VICTOR HANSEN - co creator of the #1 New York Times best selling series 'Chicken Soup for the Soul' and co-author of 'The One Minute Millionaire'**

“Dr. John Demartini is one of the greatest minds and illuminating teachers on the planet, and the clarity of his teachings will inspire billions.”

**RHONDA BYRNE - bestselling author and executive producer of 'The Secret'**

## LATEST ACCOLADES

Dr. John Demartini was an invited guest at the Waldzell Conference in Austria (September 2008). This is one of the prestigious meetings of the world's most esteemed leaders on global dialogue for social transformation and inspiration. As part of the special annual ceremony, Dr. Demartini's work was incorporated as part of a permanent display in the famous library at the Melk Abbey.

Dr. John Demartini received top honor **at the Annual (XL) Extraordinary Lives Awards** held in Singapore (September 2008). He was honored for his global contribution back to society.

# DEMARTINI INSTITUTE

## FUTURE VISION

Dr. John Demartini's vision is to contribute to the expansion of human potential globally; to seek out and activate further educational opportunities in every country; to empower and awaken leadership in others; to inspire a love of learning and to assist people create authentic, empowered and inspired lives.

## CONTACT DETAILS

### The Demartini Institute

[www.drdemartini.com](http://www.drdemartini.com)

Executive Director:	Linda Tonini	<a href="mailto:linda@drdemartini.com">linda@drdemartini.com</a>	+1 713 850 1234
Strategy & Branding:	Clarissa Judd	<a href="mailto:clarissa@drdemartini.co.za">clarissa@drdemartini.co.za</a>	+27 83 370 2201
Product Sales:	Brandi Ainsworth	<a href="mailto:brandi@drdemartini.com">brandi@drdemartini.com</a>	+1 713 850 1234
PR UK/Europe:	Linda Tonini	<a href="mailto:linda@drdemartini.com">linda@drdemartini.com</a>	+1 713 850 1234
PR USA:	Barbara Bishop	<a href="mailto:barbara.bishop@bbprinc.com">barbara.bishop@bbprinc.com</a>	+1 310-656-4668
PR Aus/NZ/Asia:	Carlii Lyon	<a href="mailto:carlii@ctpublicity.com">carlii@ctpublicity.com</a>	+4 07 293 504
PR Africa:	Tracy O Brien	<a href="mailto:tracy@tobpublicity.co.za">tracy@tobpublicity.co.za</a>	+27 82 411 6338
Publishers:	Hay House	<a href="mailto:info@hayhouse.com">info@hayhouse.com</a>	

**When you can see the genius, you have the power to awaken it**